

# Quality Policy

*Phoenix Machinery produces and sells new equipments and performs control upgrades and refurbishing for industrial machines in addition to the development of automation process and utility engineering, and the manufacturing of high precision components according to our customers' requirements.*

In Phoenix Machinery, we provide solutions based on cutting edge technologies for the local and international industrial sectors in parallel with working closely with our customers to meet their existing needs and anticipate their future requirements. This commitment shall be made a top priority at Phoenix Machinery and shall be consistently measured and achieved.

Aware of the fast pace at which technology is evolving and the increasing global competition, we strive to grow by achieving excellence, focusing on value creation and fostering a quality oriented culture. We are committed to apply the applicable international standards in every aspect of our business.

Our motivated and skilled team is receptive to the need to broaden and develop Phoenix Machinery's human potential and promote clear communication of customer requirements among the departments. In the pursuit of this goal, we aspire to maintain, refine and continuously improve the established Quality Management System as the centerpiece to effectively run our day to day business activities.

This policy is reviewed yearly and as needed to continually meet Phoenix Machinery's quality objectives.

Phoenix targets to be a leading provider of tomorrow's Technology & Machinery in the local and international market.

Area General Manager

