

Discovering quality ...



... and turning it into perfection.



Success through true quality

## A reliable indicator for top quality

Using the "Siemens Solution Partner" name, selected system integrators act as solution providers, qualified to a uniform global standard, for the Siemens range of products and services in the fields of automation, power distribution and product lifecycle management.

True quality that guides you toward success – that is what the Siemens Solution Partner Program stands for. Our declared aim is to promote the quality of our partners and to give you a unique competitive edge. To this end, we concentrate on two essential aspects: on contractually agreed quality criteria for our partners and on optimum processes for providing the best support to our partners.

The number of Solution Partners has soared in the past two years. There are now more than 1100 certified Solution Partners in more than 55 countries implementing cutting-edge and customized solutions.

Every day these partners apply their certified product and system expertise, as well as their excellent knowledge of the sector, for your benefit to satisfy all your requirements.

The global acceptance of our program underscores the quality standard that our partners implement worldwide. You can recognize the standard from this sign – the assurance of quality.

## The four cornerstones of quality

The Solution Partner emblem is an assurance of quality. This quality is founded on standards in four defined quality characteristics and the services that are ideally matched to them. This enables the partners to develop their expertise systematically and provide you with the best possible quality in your solutions.

#### **Solution Quality**



A good result in every case, with tried-and-tested solutions expertise

**Expert Quality** 



Certified technical competence ensures maximum efficiency

**Project Quality** 



Straight to your goal with proven project experience

**Portfolio Quality** 



Comprehensive portfolio for state-of-the-art solutions from a single source

The Solution Partners are required to demonstrate their quality at regular meetings. Well thought-out measures are provided to give the partners systematic support in building up their business and highlight business opportunities. Reference reports showcase their solution expertise. Only these partners are allowed to display the official Solution Partner emblem, the sign of quality and assurance.

In regular certification workshops and audits, the partners certify their expert knowledge on the relevant range of products as well as their quality and project management apabilities. At the same time, their technical competence is consolidated and expanded by means of special training courses.

Thanks to regular project discussions with our partners, you will benefit from targeted consultation on applications and support for projects, on site if necessary, expert support for prompt, premium technical help on complex topics, feasibility analyses and systematic information.

In systematically organized partner meetings, the potential for optimization is discussed and measures are defined for the consistent expansion of the service portfolio of the partners – for your benefit.





## **Solution Quality**

A good result in every case, with tried-and-tested solutions expertise.

Within the context of the Siemens Solution Partner
Program, our strengths are combined with the
competencies of our Solution Partners. Our product
and system expertise, combined with the extensive
application and industry know-how of our partners,
creates ideal solutions for every requirement.

#### Minimization of risks:

Our Solution Partners frequently use Siemens products, resulting in efficient operation and a reduced risk for you.

#### The right products for every solution:

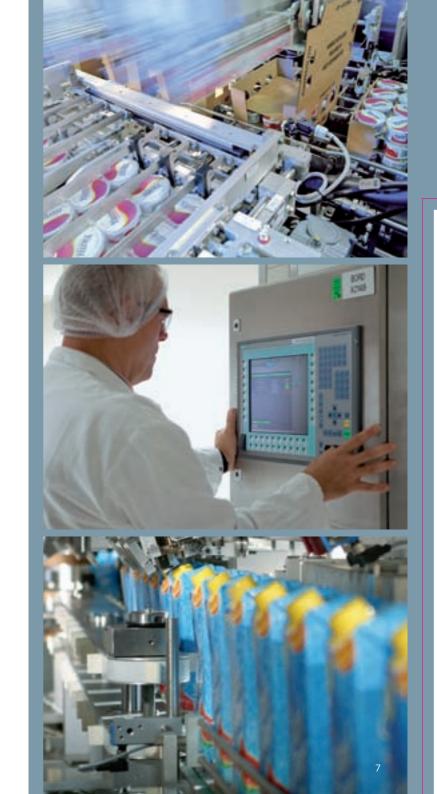
A shared, systematic accumulation of expertise, conducted successfully and with a defined aim, means you can always be sure that the right products are being selected for your requirements.

#### Careful selection with a comprehensive skills overview:

Numerous reference reports not only offer you an insight into the expertise of our Solution Partners, but also enable you to search selectively for a partner who has implemented solutions in a specific sector or technology – and more importantly, in your locality.

## Identification and transparency from a strong symbol:

Our partner emblem is your identifiable assurance of tried-and-tested solution quality. Only partners with a great deal of project experience who have shown proven efficiency in their processes and work with a well-trained team, are permitted to use this emblem.





## **Expert Quality**

Certified technical competence ensures maximum efficiency.

Siemens Solution Partners have acquired the very latest expertise in automation, power distribution and product lifecycle management. And they have to certify this expertise repeatedly in regular workshops and audits – for future-proof, profitable solutions.

## Highest technical level thanks to intensive know-how transfer:

Our partners also receive excellent training in specially planned workshops and are thus able to estimate the potential of new technologies and implement innovative solutions, while maintaining the latest state of the art.

## Innovation potential resulting from intensive exchange among experts:

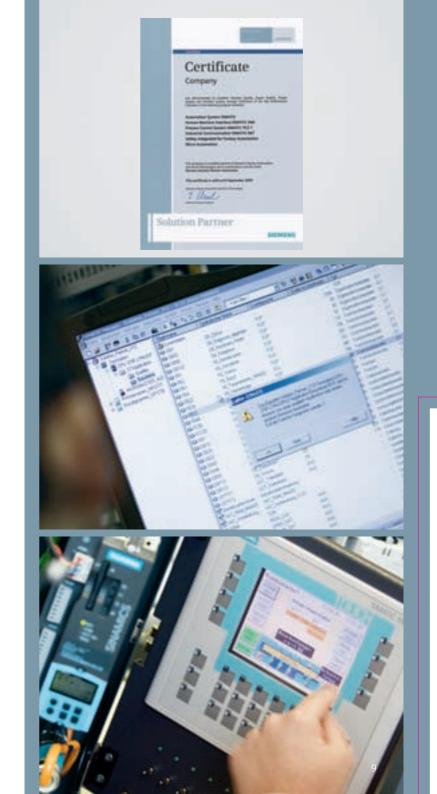
The experience gained by our Solution Partners in engineering, configuration, programming, commissioning and operation are fed into our product and application development, so there is two-way feedback of experience between experts on both sides.

Technical certification in accordance with globally uniform quality standards: Regular workshops and audits facilitate the transfer of know-how on the product range and also enable partners to certify in tests and evaluations their knowledge of the technology as well as quality and project management as a visible sign of competence. This helps to confirm the defined

technical expert quality and build up trust.

#### Tested quality even for special products:

Our partners' products and extendedfunctionality products are also certified once they have passed system tests. This allows us to ensure absolute compatibility with our products and meet your highest requirements.









## **Project Quality**

Straight to your goal with proven project experience.

No two projects are alike and the successful completion of a project depends on the competence of the Solution Partner. For this reason we offer our Solution Partners individual support in every sector, so that you can always benefit from maximum project quality, increased reliability, reduced risk and the comprehensive manufacturing expertise of Siemens.

## Optimum designs thanks to systematic joint procedures:

You benefit from the comprehensive support offered by our Solution Partners and Siemens throughout the entire production workflow with clear advantages at every stage of the production life cycle.

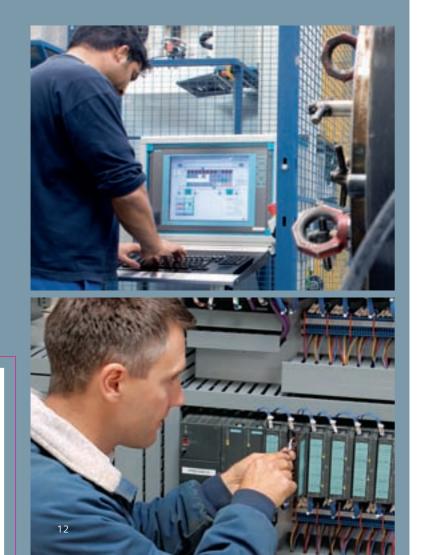
## Minimized risks with qualified project support:

We help our partners, for example, with sales-oriented training sessions, to create migration concepts, carry out feasibility analyses, but also by providing direct access to the expert support, sector-specific tools and application support, on site if necessary. This reduces possible implementation risks to an absolute minimum.

## Optimized projects and increased productivity:

The close collaboration with our Solution Partners and the associated synergies help you to cut time-to-market significantly and give you a clear innovative lead in your implemented solutions.





## **Portfolio Quality**

Comprehensive portfolio for state-of-the-art solutions from a single source.

Siemens Solution Partners offer a comprehensive portfolio of services for efficient and state-of-the-art solutions from a single source that protect existing investments – ranging from consulting, implementation and operation to service.

With a comprehensive portfolio of products and services, you always have access to optimum solutions for your specific requirements and benefit from the best possible quality of advice – from configuration and commissioning to service.

#### The right partner near you:

Each partner offers different competencies for a wide range of tasks, fully geared toward your needs – directly on site at your location, if required.

#### All partners at a glance:

Every partner, along with their profile, their proven competence and their service portfolio, can be looked up on the Internet using the "Partner Finder." This gives you an overview at all times of the products and services offered by each partner, so that you can quickly select the ideal Solution Provider.

#### Systematic expansion of competence:

We assess our partners by the performance characteristics of their portfolio, enabling us to guarantee you a proven and defined Solution Partner portfolio. In addition, we work systematically together with the partners to extend this portfolio, so that it is geared exactly to your requirements.



## Standardized system

One expert network for all tasks

		Specialist	
			Industry
Automation System SIMATIC	•		
Embedded and PC-based Automation SIMATIC WinAC	•		
Human Machine Interface SIMATIC HMI	•	● WinCC	
Process Control System SIMATIC PCS 7	•	PCS 7	
		PCS 7 Safety	
Manufacturing Execution System SIMATIC IT	•	<ul><li>IT</li></ul>	
Industrial Communication SIMATIC NET	•	● NET	
Industrial Networks SIMATIC NET	•		
Process Instrumentation	•		Food & Beverage
Process Analytics	•		<ul><li>Chemical</li></ul>
Micro Automation	•		<ul><li>Cement</li></ul>
Safety Integrated for Factory Automation	•		Glass
Code Reading Systems SIMATIC Sensors	•	<ul><li>Code Reading</li></ul>	<ul> <li>Pharmaceutical</li> </ul>
RFID System SIMATIC Sensors	•		
Standard Drives Motors SIMOLOG	•		
Standard Drives	•		
Motion Control	•		
Machine Tools SINUMERIK	•		
Machine Tools VALUE ADDED	•		
Machine Tools TECHNOLOGY	•		
Large Drives	•		
Distributed Field Installation System	•		
Totally Integrated Power	•		
Power Management	•		
Product Lifecycle Management (PLM)	•		

The Siemens Solution Partners are certain to offer the ideal solution for every customer-specific requirement. This is ensured by specially qualified system integrators who are certified in defined performance segments with regard to the technologies and sectors of Siemens Industry listed opposite.

#### Siemens Solution Partners are:

- Qualified partners with comprehensive and/or special product and system know-how
- Specialist Module: Qualified partners with in-depth expert know-how in selected technologies
- Industry Module: Qualified partners with excellent industry expertise and system know-how in selected technologies

Various modules are pooled in the Siemens Solution Partner Program. The Solution Partners can therefore be certified in more than one module, according to their portfolio.

## A reliable indicator for top quality







The backbone of our portfolio and the basis for customized solutions that our Solution Partners implement for you comprises:

- Totally Integrated Automation (TIA)
- Totally Integrated Power (TIP)
- Product Lifecycle Management (PLM)

#### **Totally Integrated Automation**

Totally Integrated Automation from Siemens offers you an extensive and integrated range of products and systems for implementing customized automation solutions – in all sectors of industry. The unique integration of Totally Integrated Automation pays for itself throughout the entire life cycle of your plant. The advantage for you: a lasting improvement in productivity to give you the competitive edge.

#### **Totally Integrated Power**

Totally Integrated Power from Siemens offers an integrated and perfectly coordinated range of products and systems for power distribution – from medium voltage to the wall socket. On this basis solutions can be implemented that are characterized by their unique uniformity.

From planning and dimensioning to installation and operation, Totally Integrated Power covers the entire life cycle of an installation and ensures safe, efficient and cost-effective power distribution.

#### **Product Lifecycle Management**

Siemens PLM Software offers the most extensive range of proven software solutions for complex PLM tasks available on the market. The solutions for digital product development, simulation and production planning, integrated into a PLM environment, shorten development processes and reduce costs. This is made possible by simultaneous processes involving the consistent use of digital product data, established processes and available know-how. The results of the optimized product creation processes that include all departments, suppliers and development partners, are marketable and innovative products of high quality.

# The ideal partner for your requirements is just a mouse click away

Within the Siemens Solution Partner Program, you are sure to find the ideal partner to meet your specific requirements. Now that more than 1100 companies from all over the world have already joined the program, you can also be certain of receiving competent local support.

The Solution Partner Finder is a comprehensive Internet database that showcases the service profiles of all our Solution Partners.

References will help to convince you of the expertise of the selected Solution Partner.

You can narrow the search by specifying the following selection criteria:

- Country
- Technology
- Industry
- Company
- ZIP code

Once you have located a partner, you are only one small step from contacting them.

#### www.siemens.com/automation/partnerfinder



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Industry Automation and Drive Technologies
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